



100+ EXPERTS REVEAL THEIR FAVORITE SOCIAL MEDIA MANAGEMENT TOOLS

With over 100 experts weighing in on their [favorite social media management tools](#), as you can imagine there were quite a few different recommendations.

I've compiled them into an easy to read alphabetical list, including links and brief descriptions of each.

Agora Pulse

<http://agorapulse.com/>

All the Social Media Management Tools you'll ever need for Facebook, Twitter and Instagram. Content management, reports, contests and user ranking & scoring.

Appearoo

<http://go.appearoo.com/home/>

Influence catalyst attracting more people to what matters to you the most - wherever you are, whatever you do appearoo is an amazing tool to help you increase influence, followers and business by automatically pointing people to your ever growing online appearance, wherever you are and whatever you do.

BeFunky

<http://befunky.com/>

BeFunky Photo Editor lets you apply photo effects, edit photos and create photo collages with collage maker. Online Photo editing and creating collages has never been easier.

Bitly

<http://bit.ly>

Bitly Brand Tools: Own, understand and activate your best audience through the power of the link.

Boomerang

<http://boomeranggmail.com/>

Boomerang adds scheduled sending and the easiest, most integrated email reminders to Gmail, helping you reach Inbox Zero.

Buffer

<http://bufferapp.com>

Buffer makes it super easy to share any page you're reading. Keep your Buffer topped up and we automagically share them for you through the day.

BundlePost

<http://bundlepost.com/>

Bundle Post helps you curate unique content, post marketing messages, hashtag and schedule them for 3-5 days in 20 min so you can get social media results.

Business - Facebook

<http://business.facebook.com/>

Manage your ad accounts, Pages, apps and the people who work on them.

BuzzSumo

<http://buzzsumo.com>

BuzzSumo allows you to discover the most shared links and key influencers for any topic. It's free to use and you can run a search in seconds.

Canva

<http://canva.com>

Canva makes design simple for everyone. Create designs for Web or print: blog graphics, presentations, Facebook covers, flyers, posters, invitations and so much more.

Circloscope

<http://circloscope.com/>

Automatically discover the engagers you need to follow to make your Google+ experience explode — in a fraction of the time of doing it manually.

Commoogle

<http://commoogle.com/>

We're creating the most engaging Google+ experience imaginable, and you can be one of the first to take part!

Commun_it

<http://commun.it/>

Easy Twitter Management - The Leading Twitter Community Manager. Grow followers & manage multiple profiles with Commun.it, the leading Community & Relationship manager. Join free, today.

Crowdfire

<http://crowdfireapp.com/>

Use Crowdfire for publishing, social analytics and growing your Instagram and Twitter account. The best tool for social analytics & social publishing. Gain more followers on Instagram and Twitter.

Dropbox

<http://dropbox.com>

Good things happen when your stuff lives here. Dropbox keeps your files safe, synced, and easy to share.

Echofon

<http://echofon.com/>

Full Featured, Super Clean Social Apps.

Evernote

<http://evernote.com/>

Bring your life's work together in one digital workspace. Evernote is the place to collect inspirational ideas, write meaningful words, and move your important projects forward.

Facebook

<http://facebook.com>

Connect with friends and the world around you on Facebook.

Facebook Mentions

<http://facebook.com/about/mentions/>

A better way for actors, athletes, musicians and other influencers to stay in touch with their fans and the people and things they care about.

Facebook Pages App

<http://itunes.apple.com/us/app/facebook-pages-manager/id514643583?mt=8>

Read reviews, get customer ratings, see screenshots, and learn more about Facebook Pages Manager on the App Store. Download Facebook Pages Manager and enjoy it on your iPhone, iPad, and iPod touch.

Feedly

<http://feedly.com>

Organize, read and share what matters to you.

GaggleAmp

<http://gaggleamp.com/>

GaggleAMP is the social marketing platform that lets companies Amplify their social media reach by leveraging individual employees, customers and partners.

Google Analytics

<http://google.com/analytics>

Google Analytics lets you measure your advertising ROI as well as track your Flash, video, and social networking sites and applications.

Google Drive

<http://google.com/drive>

Get access to files anywhere through secure cloud storage and file backup for your photos, videos, files and more with Google Drive.

Google+ App

<http://itunes.apple.com/us/app/google+/id447119634?mt=8>

Read reviews, get customer ratings, see screenshots, and learn more about Google+ on the App Store. Download Google+ and enjoy it on your iPhone, iPad, and iPod touch.

GrabInbox

<http://grabinbox.com/>

GrabInbox - Easily manage multiple facebook, twitter, linkedin accounts. GrabInbox helps you schedule messages, tweets, facebook posts for future. Get instant notifications for important network updates like mentions, direct messages and fb fan pages.

Heyo

<http://heyo.com>

Heyo helps you easily create Facebook contests, sweepstakes & mobile-optimized landing pages to help you get more fans, leads and sales.

Hootsuite

<http://hootsuite.com/>

Enhance your social media management with Hootsuite, the leading social media dashboard. Manage multiple networks and profiles and measure your campaign results.

Hubspot

<http://hubspot.com>

HubSpot is an inbound marketing and sales platform that helps companies attract visitors, convert leads, and close customers.

Iconosquare

<http://iconosquare.com>

Best Instagram client online - Instagram viewer, social analytics, tools for contests & brand community management. Formerly Statigram.

IFTTT

<http://ifttt.com/>

IFTTT puts the internet to work for you. Create simple connections between the products you use every day.

I'm A Gentleman

<http://chrome.google.com/webstore/detail/im-a-gentleman/afjaicccalbbickikgdegaihmajaidpd?hl=en>

Save an image with one click or dragging it, or all the images in the page using the extension button.

ManageFlitter

<http://manageflitter.com>

ManageFlitter is a critically acclaimed set of Twitter Tools loved by over 2 million people. Unfollow, Follow, Bio Search & Analytics.

Mavsocial

<http://mavsocial.com/>

Store, manage and analyze all visual content, access over 70m stock photos from Getty Images, Bigstock & Pixabay, plan campaigns and publish to major networks.

Nimble

<http://nimble.com/>

Nimble is the only solution to offer small businesses the best features of high-end CRM systems combined with the power of social media.

NOD3x

<http://nod3x.com/>

NOD3x - all in one Social Media Marketing Suite

Nuzzle

<http://nuzzle.com/>

Discover the best news stories shared by your friends on Facebook and Twitter, without being overwhelmed or missing anything.

Oktopost

<http://oktopost.com/>

Oktopost is a social media management software designed to publish social messages, converse with prospects and generate leads.

Omniture

<http://omniture.com/>

Adobe Marketing Cloud provides the most comprehensive set of digital marketing solutions for all of your marketing needs.

Pocket

<http://getpocket.com>

When you find something you want to view later, put it in Pocket.

Percolate

<http://percolate.com/>

Percolate is The System of Record for Marketing, a complete web and mobile software platform to manage all your marketing in one place.

Periscope

<http://periscope.tv/>

Explore the world through someone else's eyes.

Piqora

<http://piqora.com/>

Piqora's User-Generated Content solution enables you find the best and most relevant UGC, get permission to use it, and publish it on your website.

Photogrid

<http://play.google.com/store/apps/details?id=com.roidapp.photogrid&>

Over 100 millions fans, Photo Grid is the most popular photo collage maker. With Photo Grid, you can combine ordinary photos into worth-share photo collages.

PostPlanner

<http://postplanner.com>

Free up 2 hrs daily with our powerhouse Post Scheduler. Never run out of Like-worthy Posts with our Statuses & Content Engine.

Radian6

<http://exacttarget.com/products/social-media-marketing/radian6>

As the industry's social pioneer, Radian6 from the Salesforce Marketing Cloud allows you to quickly and efficiently track, monitor, and react to comments, questions, and complaints as they happen.

RavenTools

<http://raventools.com>

Discover the No. 1 online marketing reporting software smart Internet marketers use daily. Save time with the ultimate in online marketing tools from Raven.

Rignite

<http://rignite.com/>

Our solution makes it easy to post, schedule, collaborate, respond, and track social activity – all in one place. Sign up today for a free trial!

Ritetag

<http://ritetag.com/>

Win the battle for attention in social media without leaving your favorite social media tool.

RivalIQ

<http://rivaliq.com>

Digital marketing analytics with competitive analysis. Social media analytics, SEO keyword rankings and Website content marketing. Free 14-day trial.

ScheduGram

<http://schedugr.am/>

ScheduGram is for social media managers who need an easier way to manage Instagram for their clients and brands. Schedugram features web uploading, scheduling, and supports multiple accounts.

ScoopIt

<http://scoop.it/>

Discover, curate and publish great content to get visibility online. Trusted by millions of professionals and thousands of companies for social media and content marketing.

ShareAsImage

<http://shareasimage.com/>

Share As Image lets you add text to any image from anywhere on the web.

Shareist

<http://shareist.com/>

We Made Content Marketing simple: Plan, Research, Publish, Share.

SimplyMeasured

<http://simplymeasured.com>

Simply Measured's leading social media analytics provide in-depth measurement and reporting across Facebook, Twitter, Instagram, YouTube and many more.

Skype

<http://skype.com>

Stay in touch with your family and friends for free on Skype. Download Skype today to chat and call on desktop and mobile.

SMQueue

<http://smqueue.com/>

A different way to use social media.

Sniply

<http://snip.ly/>

Sniply is the future of content marketing!

SocialBakers

<http://socialbakers.com/>

Socialbakers is the most popular provider of social media analytic tools, statistics and metrics for Facebook, Twitter, Google Plus and YouTube.

SocialBro

<http://socialbro.com>

With SocialBro you can manage and analyze your Twitter Community. Break down the barriers between you and your Community.

SocialOomph

<http://socialoomph.com>

Boost your social media productivity -- it doesn't have to be a manual time-consuming process! Twitter, Facebook (profiles, pages, and groups), LinkedIn (profiles, groups, and company pages), RSS feeds, blogs, Plurk, and App.net! Easily schedule updates, find quality people to follow, and monitor social media activity! Join hundreds of thousands of satisfied users today!

SocialQuant

<http://socialquant.net/>

Socialquant, twitter, follow.

SocialSearcher

<http://social-searcher.com>

Social Media Real-Time Monitoring with Analytics and Email Alerts. All Web, Facebook, Twitter, Google+, Youtube, Instagram, Tumblr, Reddit, Flickr, Dailymotion and Vimeo Search Without Logging in.

SumAll

<http://sumall.com/>

SumAll is your social media analytics and business dashboard. All in one place, all for free.

Swayy

<http://swayy.co/>

Swayy is a personalized content discovery platform that helps you discover the most engaging content to share with your audience across social networks.

Tailwind

<http://tailwindapp.com/>

The #1 Pinterest Marketing, Analytics and Management toolset, trusted by over 35,000 brands. Manage Pinterest marketing with free pin scheduling and pinterest analytics. Start free.

Talkwalker

<http://talkwalker.com/>

Talkwalker is an incredibly powerful social media monitoring and analytics tool - used and recommended by brands and agencies worldwide.

Topsy

<http://topsy.com>

Topsy Social Media Analytics allow you to search by time and place, set alerts, and analyze sentiment for every tweet ever made. Search our entire database free.

Traackr

<http://traackr.com/>

Influencer Management Platform. Everything you need to discover your influencers, manage key relationships, and measure their impact on your business.

Tracx

<http://tracx.com/>

Leading social media platform for the enterprise. Tracx SMMS: unified social media management, monitoring, engagement, analytics, and actionable data.

Trello

<http://trello.com/>

Infinitely flexible. Incredibly easy to use. Great mobile apps. It's free. Trello keeps track of everything, from the big picture to the minute details.

TrueSocialMetrics

<http://truesocialmetrics.com/>

TrueSocialMetrics a social media analytics tool that solves the problem of Social Media ROI. And provides insights how to improve your social media presence.

Tweepi

<http://tweepi.com/>

Tweepi Twitter Follow Management Utility is a set of Twitter tools to add, follow and unfollow tweeps in bulk.

TweetAdder

<http://tweetadder.com/>

TweetAdder: Twitter Users' #1 Effective Automated Twitter Management and Follower Building Tool of All Time. Trusted on over 330,000 Profiles and counting.

Tweetdeck

<http://tweetdeck.twitter.com/>

TweetDeck is your personal browser for staying in touch with what's happening now.

Twilert

<http://twilert.com/>

Twilert is a Twitter search tool that sends you email alerts of tweets containing your brand, product, service... well any keyword you like really!

Twitonomy

<http://twitonomy.com/>

Twitter #analytics and much more...

Unfollow For Twitter

<http://itunes.apple.com/us/app/unfollow-for-twitter/id369327398?mt=8>

Read reviews, get customer ratings, see screenshots, and learn more about unfollow for Twitter on the App Store. Download unfollow for Twitter and enjoy it on your iPhone, iPad, and iPod touch.

Uprise

<http://uprise.io/>

Research. Analysis. Outreach & Audience. Measure. Everything you need end to end to maximise your content marketing!

ViralContentBuzz

<http://viralcontentbuzz.com>

We all launched our first blogs one day many years ago. Many of us have launched a few more since then.

Viraltag

<http://viraltag.com>

Increase user engagement by publishing engaging visual content to your social networks, content networks and blogs.

Zite

<http://zite.com/>

Your Zite can be as unique as you are. Zite learns your interests and reading habits and gets smarter as you use it. You'll get the best of the web completely tailored to your unique set of interests.