

# BEST TWITTER TIPS AND TRICKS TO MANAGE YOUR ACCOUNT

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## THE COMPLETE CHECKLIST

Become more successful on Twitter by implementing my favorite twitter tips.

Over the past 6+ years, I have identified my favorite tips that get me the most out of Twitter.

This checklist will help you quickly identify what you need to do with your Twitter accounts to get the most out of Twitter. With that said, let's jump into the checklist.



### 1. Fill Out Your Profile

- Add an image
- Complete your bio including key phrases about your experience as well as something memorable to stand out



### 2. Build a Targeted Twitter Audience

- Follow another account's followers or following
- Use Twitter's advanced search to find followers who meet your criteria



### 3. Purge Your Followers

- Unfollow users who are not following you back
- Use a tool like ManageFlitter to remove inactive, non-english, or even profiles without profile images



## 4. Create Twitter Lists

- Create lists and use them to segment your followers by topic, industry, etc.
- Decide whether they should be public or private lists



## 5. Implement Twitter Cards & Images

- Setup Twitter Cards for your website
- Create images using a free tool like Canva
- Recycle/reuse your images on Twitter with Bulkly



## 6. Use Hashtags That Matter

- Identify core hashtags your industry uses
- Don't make up crazy hashtags that no one will search for



## 7. Be Smart With Social Media Automation

- Figure out what can and should be automated
- Don't automate everything, be human



## 8. Repost Evergreen Content

- Reuse evergreen content for social media updates
- Use a tool like Bulkly to automate these posts



## 9. Mix Up Your Content Sources

- Curate a list of industry websites to post tweets from
- Use RSS feeds of these sites to automatically add content to your Buffer account through Bulkly



## 10. Engage With Your Followers

- Monitor your mentions and retweets
- Interact with people sharing your tweets
- Use a tool like Hootsuite to monitor

Implementing these tips can have a huge impact on your Twitter account. It's up to you to put them to use and make them work.

- Do you have a favorite from the list?
- Is there one that I did not mention?

Let me know in the [comments section of the blog post](#).

## HERE'S WHAT TO DO NEXT

1

Send me a message to my personal email address [chris@bulk.ly](mailto:chris@bulk.ly) to let me know what you think of this checklist



2

[Follow Bulkly on Twitter](#) where I share helpful content on SEO, social media and inbound marketing.



3

Pat yourself on the back. You now know some of my favorite Twitter tips and tricks. Just be sure to put them to work!

