IMPORT YOUR OLD TWEETS TO BULKLY

RECYCLE TWEETS YOU HAVE ALREADY POSTED

Do you have a Twitter account? If so, you probably have hundreds, if not thousands of tweets that you want to re-use?

But how can you easily get a list of these tweets to re-use in Bulkly?

Surely you don't want to recreate countless tweets you have already created.

So how can you get a list of all your old tweets to use again?

Here's a little hack you can do.

Login to Twitter

You have two different options for grabbing your previous tweets.

The first is by downloading your Twitter archive.

In your Twitter account, go here.

Scroll to the bottom and click "Request Your Archive".

Your Twitter archive — Request your archive

You can request a file containing your information, starting with your first Tweet. A link will be emailed to you when the file is ready to be downloaded.

Once clicked, you will get a popup like this:
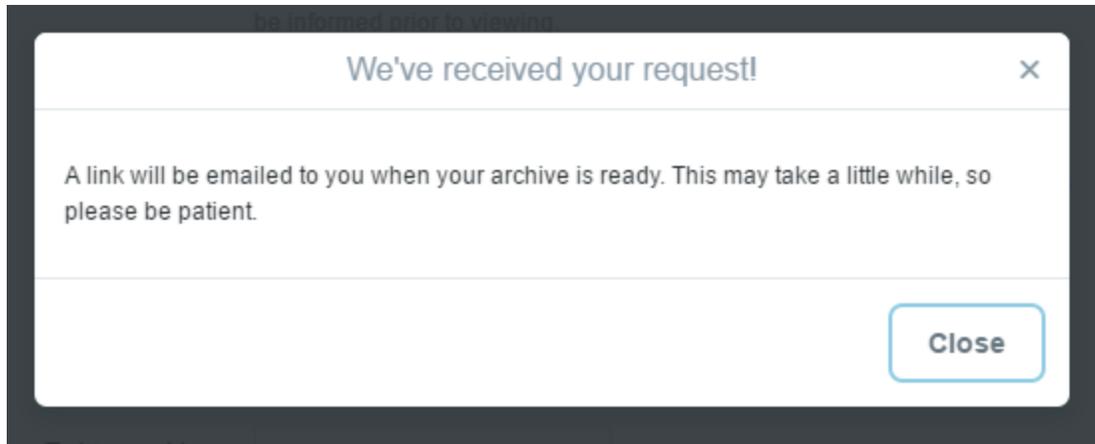
Now, you will need to wait for this magical email.

Or if you are setup with [Twitter Analytics](#), you can go to your "Tweets" tab and then export up to the past 90 days of tweets.

Simply select the date range and then click the "Export Data" button.

The download will start automatically and save to your computer.

You'll need to look for the column that contains your tweets. I suggest deleting all other columns so that all you have left is your tweet text.

Then, you will want to remove duplicates. To do this, In Excel click on the "Data" tab and then on the "Remove Duplicates" button.
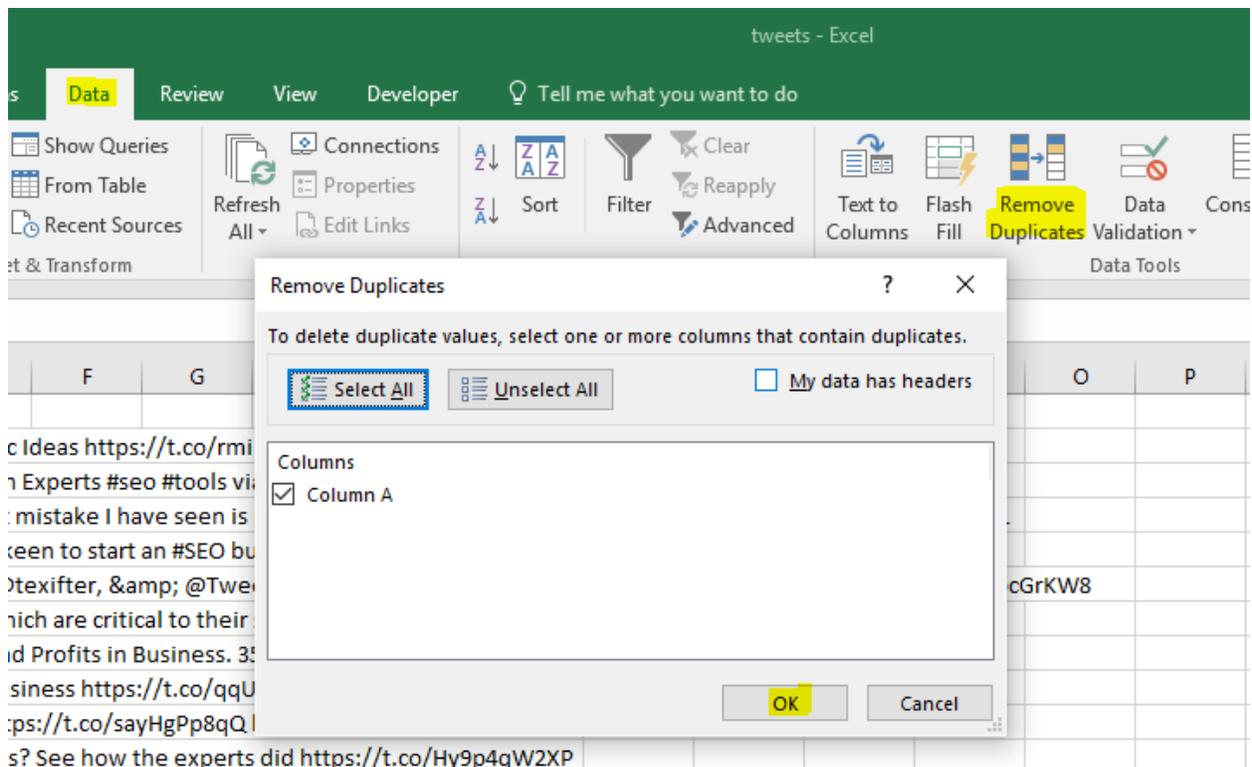
You will be left with a list of tweets to re-use.

Now, you will probably want to go in and remove any @ replies or retweets.

To do this, you can filter your tweet column to show these tweets so you can delete them.

Click on Cell A1. In your "data" tab, click on the "Filter" button.
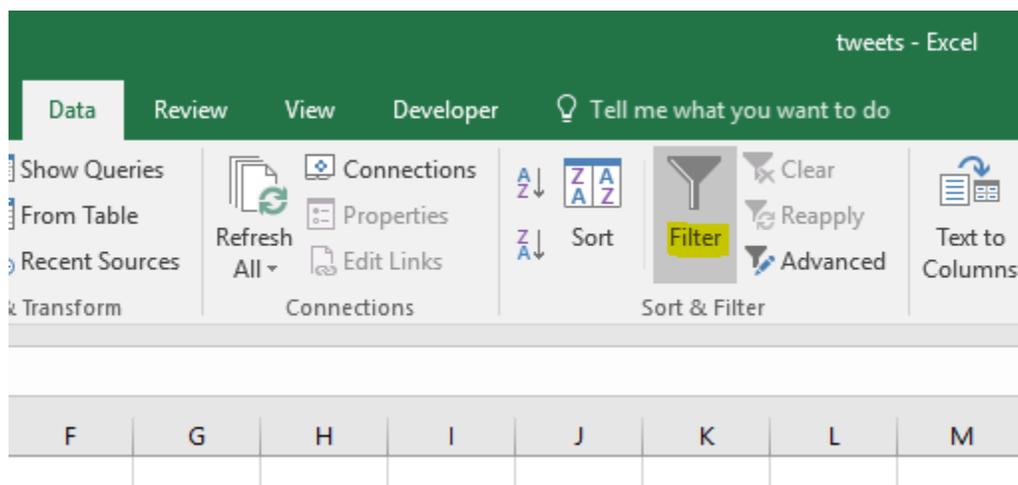
Then in Cell A1, click the filter arrow and in the search box, type in "@" or "RT @" and click ok.
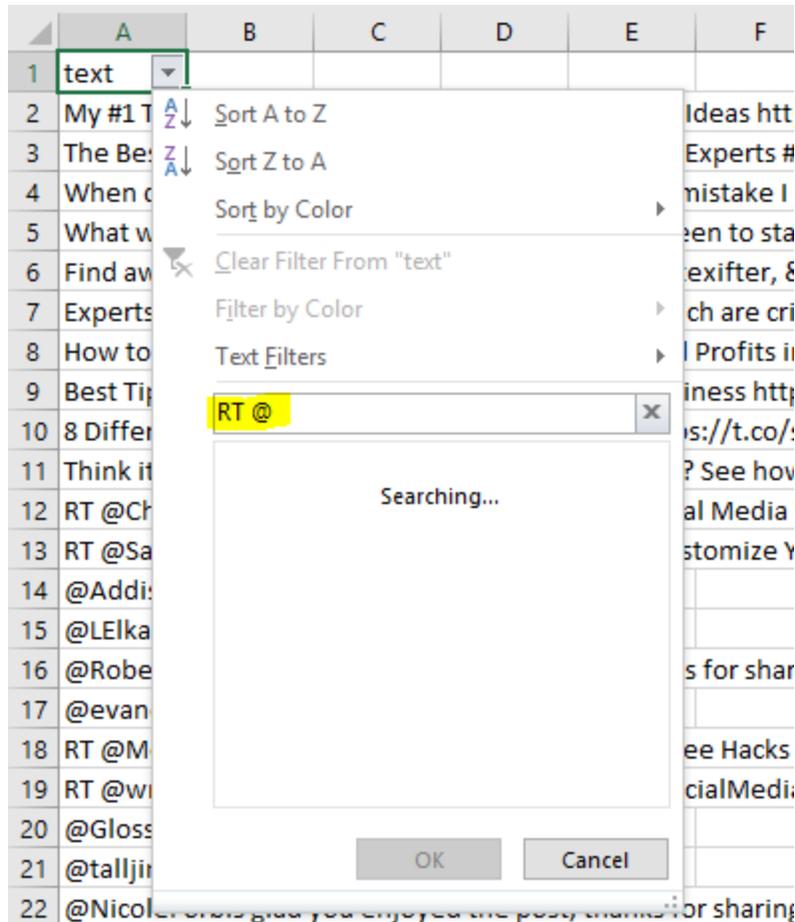
Delete the rows that show in order to remove these tweets.

You may decide to do some further refining depending on your needs.

Ideally, you want to be left with tweets that are evergreen in nature. For example, tweets containing:

- Evergreen blog posts (your own or others)
- Quotes/Inspiration

Once you have gone through and cleaned up your list, now all you have to do is format it so it can be uploaded into Bulkly.

Preparing the Excel File to Be Imported into Bulkly

The first thing you will need to do is insert a new column to the left of Column A. To do this, click on Column A and then right-click "Insert":
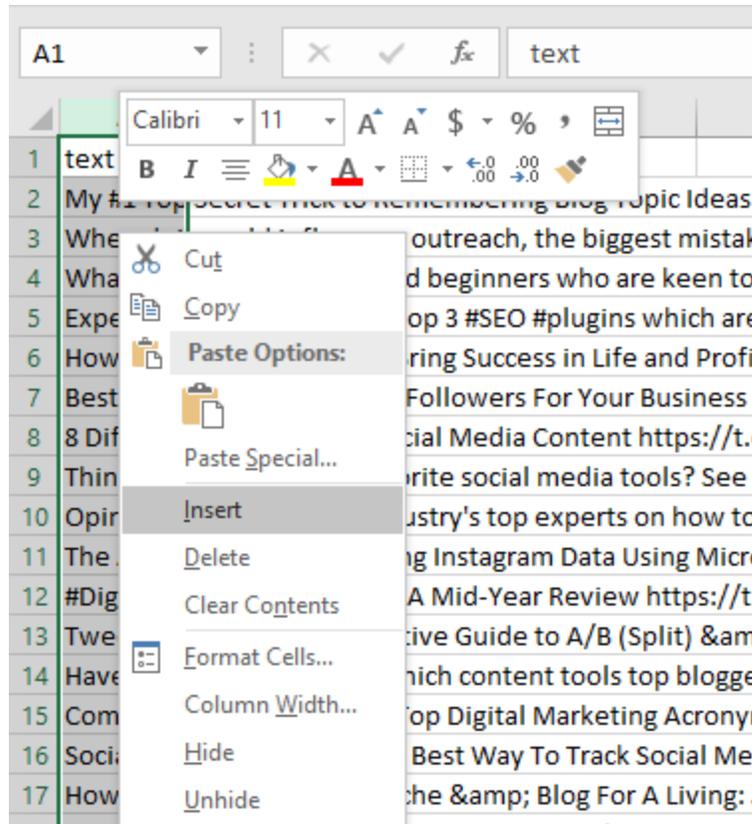
Column A will be used for grouping your tweets together.

In Bulkly, you can easily create groups to stay organized with your social media updates. For the purpose of this, I recommend using the same group name for all of these tweets.

You can call it something like "Old Tweets". So type this into Cell A2.

Then, click on Cell A2 and with your mouse double-click on the lower right corner of the cell. This will copy down the group name all the way to the end.
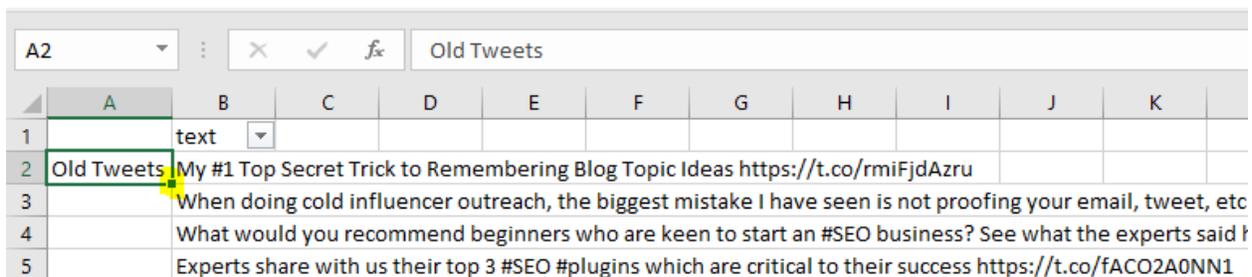
You will need to leave the top row as this is for the column headers, but you don't need to enter anything if you don't want to (it will be ignored on upload).

Column C is where you can enter a URL, but with this it isn't really needed since your existing tweets already have URLs in them when you used a URL.

Column D is also not needed in this case, however it is used for entering hashtags if you want. More than likely, you will already have hashtags in your existing tweets.

The last thing you will need to do is save this file as a CSV file. To do this in Excel, click on "File > Save As". Then select "CSV" as the file type.
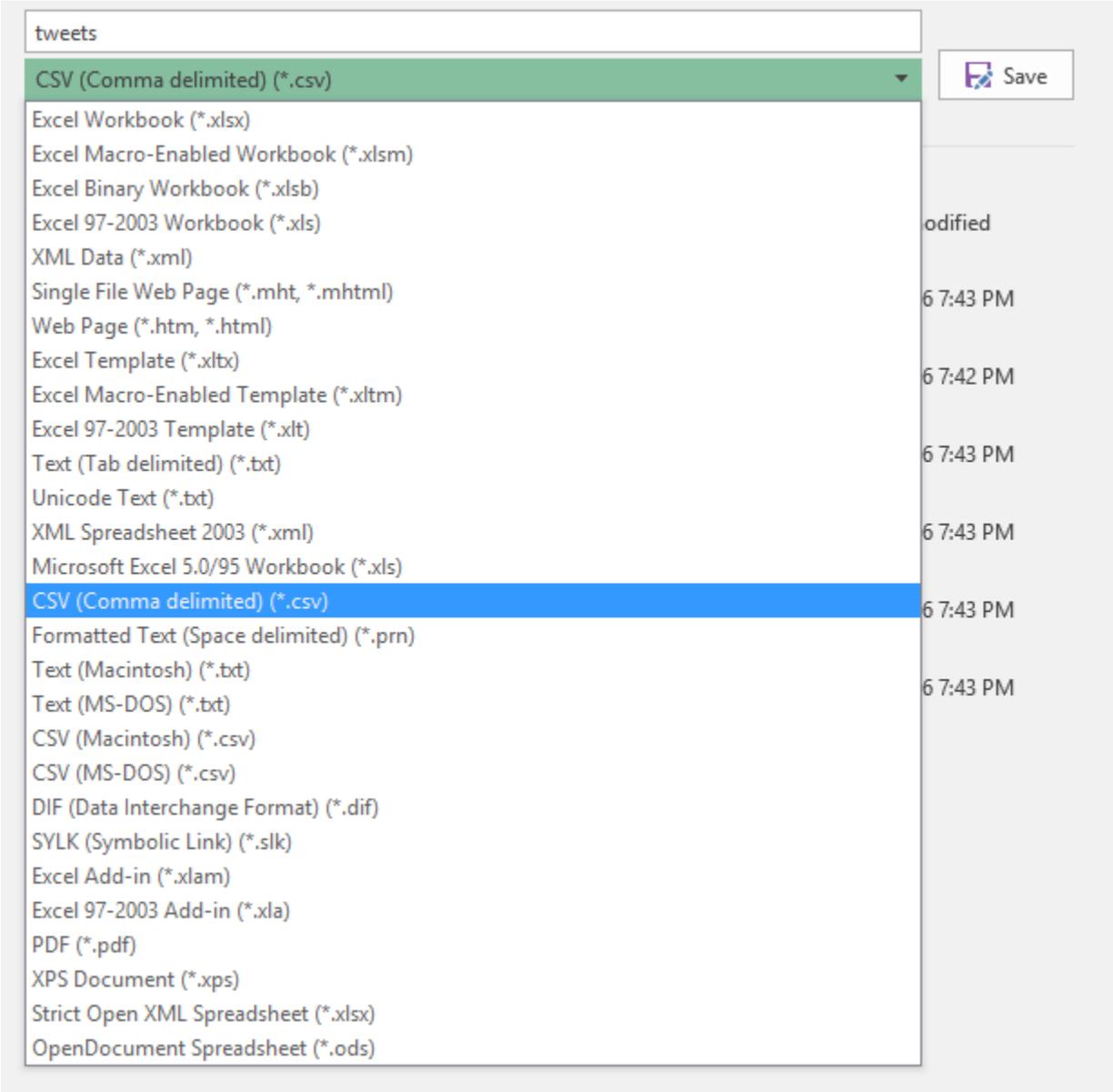
Save the file.

Upload Your Old Tweets To Bulky

The last step is to upload your old tweets to Bulkly.

Login to Bulkly and click on the "Content Upload" button.
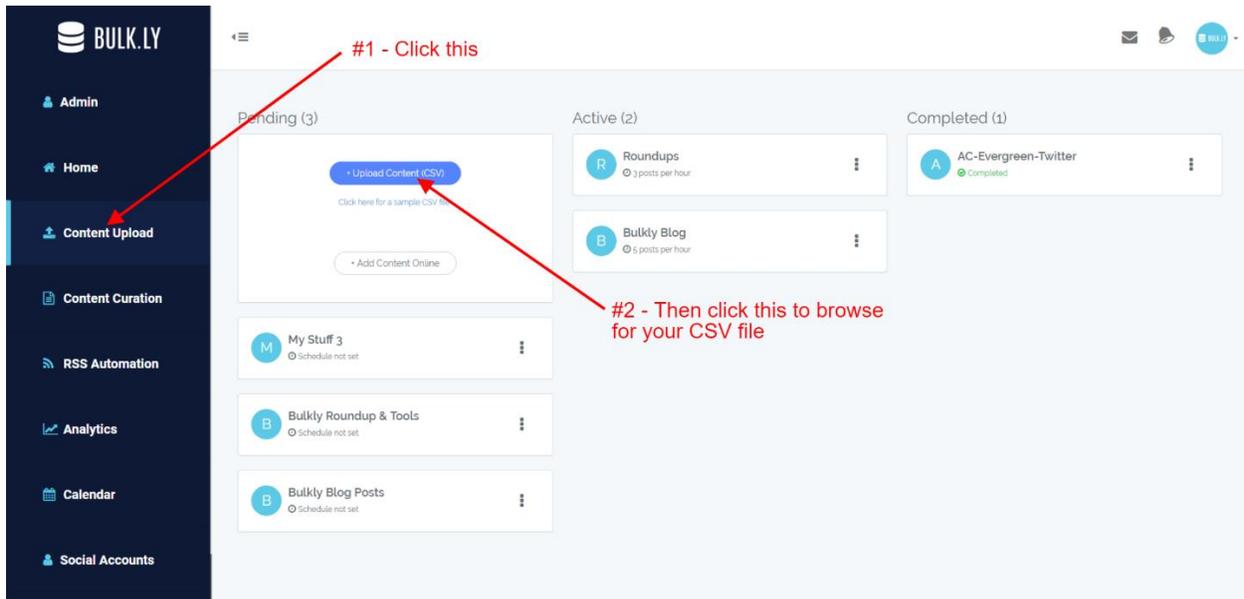
Next, click on the "From Computer" button and browse for your CSV file.

Your tweets will be loaded into Bulkly. From here, you can make any last minute tweaks or even delete tweets you don't want to add to Buffer.
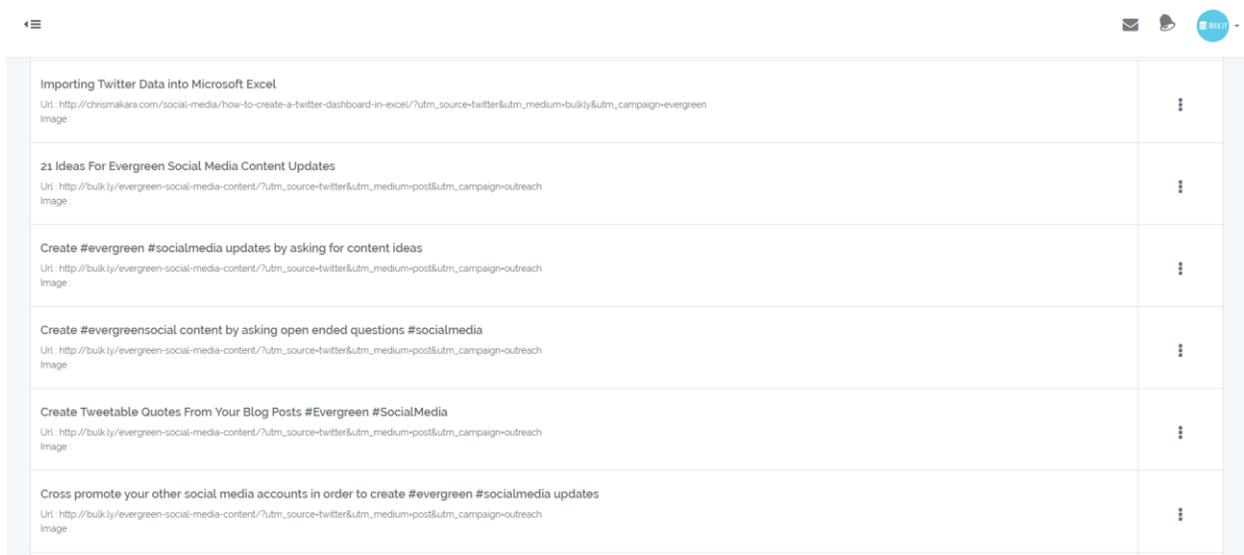
Above the content, you'll see the settings you can configure.
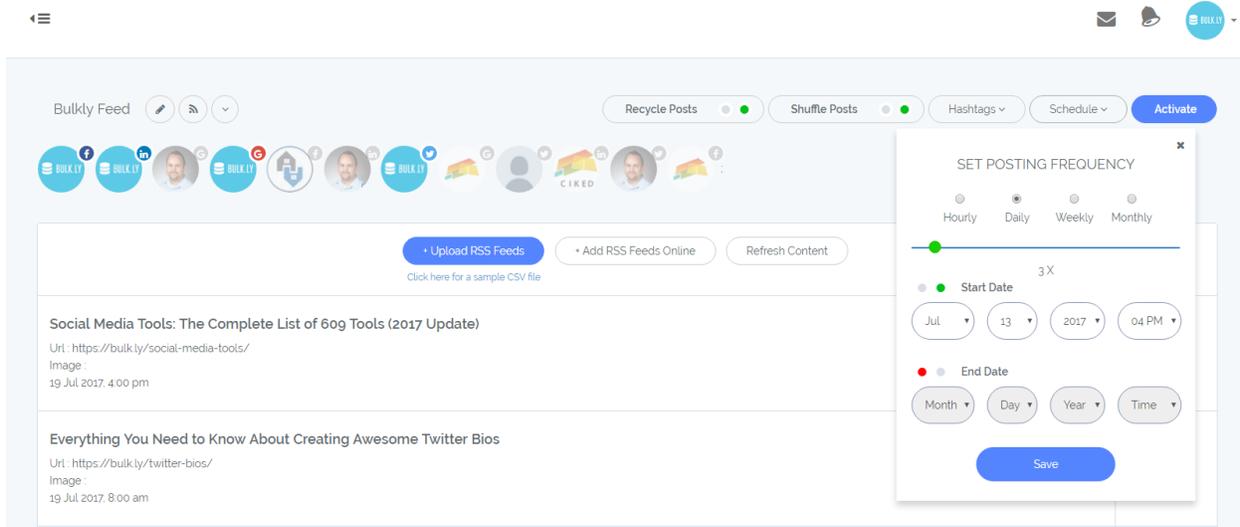
You can:

- Select which social media accounts to send these posts to
- Whether or not to recycle them (send again and again)
- Choose if you want to mix up the order (Shuffle Posts)
- Assign hashtags to be added on each social media channel
- Enter a schedule to start (or stop) sending these updates to Buffer as well as how often

Once you are ready, simply click on the "Activate" button and depending on the frequency of your schedule, you should start to see one item from this group added to your Buffer account within a few hours.

Moving forward, you should see one item added based on your settings. For example, if you selected 6 times daily, then a new item should be added to your Buffer account roughly once every 4 hours.

That's it, you are all set.

Bulkly will have all your tweets added and automatically send add it to Buffer without you having to do anything else.

Your old tweets will be shared again and again. FOREVER.